



How to Sell

AFRICAN FABRICS

Africa Imports Category Ranking

Category Popularity

7

Repeat Sales Potential

7

Profitability

8

Top 3 Sellers

#1

Mud Cloth
Bambara
M-F050



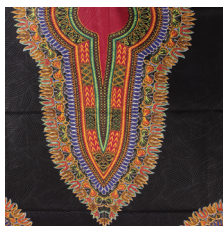
#2

Kente Fabric
various item numbers



#3

Other Print Fabrics
various item numbers



African fabrics let customers be creative and make their own styles or crafts. From hand-made African mudcloth to bold African prints, there's a fabric for everyone. You can sell fabric easily to craft stores, at craft fairs, or online. Places like eBay and Etsy are very popular places for selling fabrics. If you have a knack for sewing, you can even make your own products with African fabrics to sell. Some of our customers make their own hand made pillows, skirts, print curtains, and more!

Tried and True Methods for Selling African Fabrics

- **Sell online.** eBay is one of the best places to sell fabric online. Many people turn there to find unique designs they cannot find in standard craft stores. You can also showcase your fabrics or hand-made items on Craigslist, Etsy, Pinterest or from your very own website.
- **Go to a craft fair!** Many cities have craft fairs or craft festivals throughout the year - get a booth set up a one, and offer your fabrics or craft creations!
- **Show the many ways** African fabrics can be used! Along with selling the fabrics, use a piece of mudcloth as a tablecloth or

as a decoration in your store! This is a great way to generate interest and draw peoples attention to the many ways fabrics can be used.

- **Tell your friends** and potential customers about the different fabrics and the symbolism behind them. You can even get **FREE brochures** from Africa Imports. Learn about the history and designs to keep conversations flowing with your customers. You can also print brochures and hand them out to your customers.

See other sales aids:

- How to sell Artwork
- How to sell Fabrics
- How to sell Jewelry
- How to sell Musical Instruments
- How to sell Clothing
- How to sell African Soaps
- How to sell Fragrance & Essential oils
- How to sell Health & Beauty