



Ideas found nowhere else!

Africa's  
Healing  
Skin Care  
Secrets

Discover natural African cures



## Live your life!

Don't hide behind problem skin anymore!

Mother Africa's natural products give you easy ways to brighten up, nourish, and heal any skin dilemma.



## Find the solution:

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### Africa's Quick-Fix

Want soft, silky hair? If you have a problem with dry, brittle locks try adding one teaspoon of jojoba oil to one cup of water. Simply shake and spray for more moisturized, shiny hair!

Discover the unique benefits of Africa's all-natural skin care products. Find out how good it feels to cleanse and condition without chemicals or additives.

**You will see results fast!**

Now you can stop trying other products that only fix the problem temporarily. The products from Africa Imports are famous for their long-term healing effects. We can guarantee that you will want to use these products over and over again because of the benefits you will get!



## Why are Africa's Products Better?

When it comes to skin care, it's hard to find higher quality ingredients than what you will get with African products. Here in the US skin care products are full of chemicals, preservatives, dyes, and more that do damage to your skin. African skin care is built on the foundation of natural beauty and natural ingredients.



*Through fair-trade every purchase you make from Africa Imports helps to give someone in Africa a much-needed job. Many people who are unable to find jobs otherwise can continue to work based on your purchases. Thank you!*



# Heal Eczema

**A look at eczema:** Eczema is a group of skin care conditions which affects all age groups. The severity of the disease varies. In mild forms the skin is dry, itchy and hot, while in more severe forms the skin can become broken, raw and bleeding. Eczema is not contagious, although it is a very troubling disease for the person who has the condition. With treatment the effects of eczema can be reduced, though skin will always be sensitive and need special care.



Africa's Recommended Treatment:

## #1 Cleanse

**The African Solution:  
Dudu-Osun Black Soap  
Natural Black Soap**

Both of these soaps are completely natural and contain herbs and honeys from the rain forest and Savannah regions of Africa. Dudu-Osun contains a healing blend of honey, shea butter and aloe vera to nourish the skin, moisturize, and alleviate the itching and inflammation so common with eczema. Natural black soap contains a blend of plantain skins, palm kernel oil, and natural sodium. Plantain skins are rich in Vitamin E which help to reduce the scarring and soothe eczema-prone skin.

## #2 Moisturize

**The African Solution:  
Shea Butter  
Jojoba Oil  
Mango Butter**

People with eczema suffer from very dry, itchy skin. One of the best ways to alleviate symptoms is by using an intense moisturizer. Each of these butters or oils is completely natural, each contains natural vitamins that reduce the appearance of eczema, takes away itchiness, and moisturizes from deep within the pores.

*Receive the benefits of  
shea butter today at  
[www.africaimports.com](http://www.africaimports.com)*



# #3 Condition

For those who have severe symptoms of Eczema, taking a little extra step towards healing can go a long way. Below are several ways to treat your eczema that give you the relief you need:

**Dead sea bath:** Relax and kick back in a dead sea bath. Dead sea salts are famous for their healing mineral content. People from across the globe travel to the dead sea to bathe in its healing waters. We recommend dissolving 1-2 cups of dead sea salts in a warm bath. Soak for 20-30 minutes, and then rinse with warm water. The healing minerals will penetrate the skin and heal from the inside out.

**The neem solution:** Neem oil is a natural oil that is famous for its healing effects on eczema. Add 2-3 tablespoons of neem oil to warm bath water, and soak for 20 minutes. You can add the neem oil to your dead sea bath for maximum results. Neem contains a powerful analgesic and relief from itching and general soreness. Neem oil makes eczema more manageable and gives skin a more normal appearance. The effects become obvious normally within 4-7 days.

**Other African Solutions:** Virgin coconut oil (for moisture), black seed oil (for healing), tea tree oil (relieves itching and rash), dead sea exfoliating gel (for cleansing).

“ I’m enjoying my soap...didn’t know which one to start with. :) My daughter has eczema and we are seeing the results after one week! ”  
— Pam from Frisco, TX



Alternate remedies:

- Take 30 mg of zinc twice daily.
- Apply a paste made of nutmeg and water to the affected areas.
- Add chamomile, lavender, or geranium essential oil to your bath.

# Heal Psoriasis



*Just one scoop of shea butter can heal stretch marks, soften skin, or relieve conditions of psoriasis.*

**A look at psoriasis:** Psoriasis is a non-contagious lifelong skin disease that has been diagnosed in 4.5 million adults in the United States. It appears as raised, red patches or lesions covered with white buildup of dead skin cells, called scale. There are different forms of psoriasis. In many cases, the scales are accompanied by blisters or red spots. People who suffer from psoriasis often experience inflammation and itchiness.

“ I have bought Shea Butter before but it did not compare to the quality that you have. There was definitely a difference in the texture and purity of the product. ”

— Shaun from New Brunswick, NJ

Africa's Recommended Treatment:

## #1 Cleanse

**The African Solution:**  
**Dudu-Osun black soap**  
**Shea Butter & Aloe Vera soap**

All two soaps are natural, and are hand-made in Africa. Dudu-Osun contains healing tropical herbs and honey which work to heal and protect skin. Shea butter with Aloe Soap gives you intense miniaturization while natural vitamins and aloe vera go deep in pores and provide nutrition.



## #2 Moisturize

**The African Solution:**  
**Shea Butter**  
**Cocoa Butter**  
**Aloe Butter**  
**Mango Butter**

In order to protect your skin, and to alleviate itching you need to provide a moisture barrier. Shea butter gives intense moisture that lasts for days, cocoa butter is also a popular choice. Aloe butter is a lighter moisturizer, but it will really soothe the itchiness and pain. Mango butter is also a lighter moisturizer than the shea butter, but is better for people with more sensitive or oily skin.

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## #3 Condition

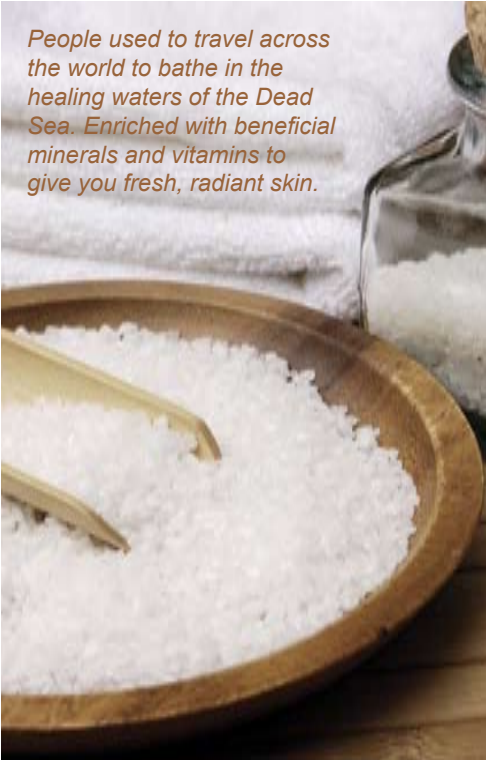
After cleansing and moisturizing, it's good to take an extra step to protect your skin. Here are a few options for you:

**The neem solution:** Neem oil is one of the best ways to treat psoriasis. It moisturizes and protects the skin, while it helps to heal the lesions, scaling and irritation. Simply apply to all areas of irritation.

**Take a dead sea bath:** Relax and kick back in a dead sea bath. Dead sea salts are famous for their healing mineral content. People from across the globe travel to the dead sea to bathe in its healing waters. We recommend dissolving 1-2 cups of dead sea salts in a warm bath. Soak for 20-30 minutes, and then rinse with warm water. The healing minerals will penetrate the skin and heal from the inside out.

### **Alternate remedies:**

Add apple cider vinegar to your bath or apply topically for relief from psoriasis.



*People used to travel across the world to bathe in the healing waters of the Dead Sea. Enriched with beneficial minerals and vitamins to give you fresh, radiant skin.*

### **Africa's Quick-Fix**

Add a few drops of tea tree oil to your daily lotion. Tea tree oil has natural antibacterial and antiseptic qualities which help to keep your skin pure, clean, and soothed. Many people with psoriasis report skin improvement with daily use of tea tree oil.



# Heal Stretch Marks

**A look at stretch marks:**  
Stretch marks are stripes on the skin from excessive stretching and rupture of elastic fibers especially due to pregnancy or obesity.



Africa's Recommended Treatment:

**#1** Choose a moisturizing Cleanser

## The African Solution: Dudu-Osun Soap or Natural Black Soap

When you have stretch marks, the key to healing is moisture! Choose a soft, gentle cleanser that is free from detergents or alcohol. Dudu-Osun and natural black soap are all-natural and made with African ingredients like shea butter or plantain skins that penetrate the pores, bringing moisture and healing.

**#2** Choose an intense moisturizer

## The African Solution:

**Cocoa Butter**  
**Shea Butter**  
**Mango Butter**

Some of the best stretch mark healers are from Africa. When cocoa butter was discovered it became so popular because of how effective it was in healing stretch marks. Later, Africans discovered shea butter, and the rest of the world has been using it since as another alternative to healing. Mango butter is also a great stretch mark healer that does double-duty while healing age spots, wrinkles, and dry skin.



*Cocoa Butter is extracted from cocoa beans to revitalize and heal.*



# Heal Dry Skin

Africa's Recommended Treatment:

## #1 Cleanse

**The African Solution:**  
**Cocoa Butter Soap with Chocolate**  
**Honey and Almond Soap**  
**Shea Butter Soap**

You have to be careful when cleansing dry skin, because you want to make sure you replenish moisture instead of stripping it away with harsh astringents. We suggest you stay away from alcohol-based cleansers.

Each soap listed above contains natural healing ingredients like cocoa butter, shea butter, chocolate, or honey. These soaps also don't contain harsh chemical ingredients that will dry out your skin.



## #2 Moisturize

**The African Solution:**  
**Shea Butter**  
**Cocoa Butter**  
**Olive Butter**  
**Virgin Coconut Oil**

The best way to combat dry skin is with a great moisturizer. When it comes to moisturizing dry skin there are so many natural options to choose from! For a very intense moisture try the shea butter, cocoa butter, or olive butter. If you have very sensitive or acne-prone skin a lighter moisturizer would be a good choice, such as mango butter or coconut oil.

## #3 Condition

If you want to take an extra step towards healing dry skin, try the **Black Seed Therapy**: Simply apply black seed oil to wet skin, cover with a warm moist cloth for about twenty minutes, then rinse. Repeat this a couple of times a week to keep your skin extra soft and supple. Also helps to reduce wrinkles and fine lines.

# Heal Oily/ Acne-Prone skin



*Natural black soap is made with beneficial and natural African ingredients from Ghana*

Alternate remedies:  
Mix brown sugar with warm water and rub into your skin. This will clear out pores and blackheads gradually.



Africa's Recommended Treatment:

**#1** Cleanse

**#2** Moisturize

**The African Solution:  
Neem Oil Advance Cleansing Soap  
Natural Black Soap**

When cleansing oily skin you need to be sure to have a very gentle cleanser. Many people who suffer from acne think that they have to wash their face several times a day with a harsh detergent cleanser. The opposite is actually true. Believe it or not, oily skin does need moisture, just the right kind. Both of these soaps contain all-natural ingredients, and no dyes, fragrances, or alcohol to irritate your skin. The Neem soap helps to deep-clean the pores and fight away pimples, while the healing moisturizers and herbs in natural black soap help to replenish and revive skin.

**The African Solution:  
Jojoba Oil**

When it comes to choosing a moisturizer, be sure to look for one that has no alcohol, no dyes, and no fragrance. Those are the three most important things to remember. Jojoba oil has a structure that closely resembles your skin's sebum, which actually causes your skin to stop over-producing sebum. Jojoba also assists in breaking down sebum in plugged-up pores. In short, jojoba oil helps to balance the skin's sebum, while assisting to moisturize dry skin.

**#3** Deep treatment

Take an extra step towards healing with the following remedies:

**The Neem Solution:** Neem oil helps to heal acne wounds, and acts as an antibacterial that prohibits future breakouts. Simply apply a few drops gently to the entire face to help control oily skin and replenish skin's natural moisture.

**The Tea Tree Method:** Tea tree oil is a wonderful antibacterial remedy to acne or oily skin. It goes deep within your pores, clearing out excess dirt, sebum, or residue. Add a few drops to your daily cleanser or face wash for a simple way to control excess oil. You can also add a few drops to your bath water to heal body acne. You can also apply tea tree oil to pimples with a cotton swab to get rid of pimples. We recommend applying two to four times a day to get rid of pimples.

# Heal Rosacea



**A look at Rosacea:** Rosacea is a common but little-known disorder of the facial skin. Because of its red-faced, acne-like effect, it is often untreated or treated with the wrong products. Currently there is no cure for rosacea, and the signs include redness on the cheeks, nose, chin or forehead, and small visible blood vessels in the face. Other symptoms are bumps or pimples on the face and watery or irritated eyes.



Africa's Recommended Treatment:

## #1 Cleanse

### **The African Solution: Natural Black Soap**

You have to be very careful with the type of soap you use on your skin when you have rosacea. Stay away from dyes and fragrances, and stick with an all-natural blend if possible. You also want something that won't be too harsh on your sensitive skin. Natural black soap is will gently and effectively replenish your skin. Break off a small piece and wet with water, rub between your hands and apply to your skin. Rinse.

### **Alternate remedies:**

Take your B vitamins! Many people who suffer from rosacea suffer from low amounts of Vitamin B. Vitamin B also helps to reduce inflammation on the skin.

## #2 Moisturize

### **The African Solution: Virgin Coconut Oil Vitamin E Oil**

Moisturizing is so important for rosacea. Many people confuse rosacea as acne and don't moisturize properly. We recommend using virgin coconut oil or Vitamin E oil. Virgin coconut oil is known to heal rosacea sores, heals without a scab, and prevents itching. Vitamin E oil helps to give skin back its normal appearance, while moisturizing and protecting.



# Heal Sunburn



## **A look at sunburn:**

Sunburn is inflammation and redness of the skin caused by overexposure to the sun. Sunburn leaves skin irritated and can cause the skin to peel.



Africa's Recommended Treatment:

## **#1** Soothe and relieve

**The African Solution:  
Aloe Butter or Aloe Vera Gel**

When you have a sunburn, the worst part is the itching, burning, and pain you experience. You can relieve these symptoms by coating your skin in aloe vera gel or aloe butter. Aloe has natural soothing properties that cool the skin and take away the burning sensation and pain. Aloe butter also helps to speed up the healing process without peeling or blistering.

## **#2** Say goodbye to peeling

**The African Solution:  
Aloe Butter or Aloe Vera Gel  
Tea Tree Oil**

Along with aloe butter and aloe vera gel, another popular method to heal sunburn without peeling is tea tree oil. Simply dilute one part tea tree oil with ten parts olive or virgin coconut oil and spread freely over affected areas. You'll notice not only improvement in your skin tone and texture, but rapid healing without that pesky peeling. Vitamin E oil also is a great way to speed up the healing process.



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**Ways you can avoid sunburn:**

- Avoid being outdoors between 10:00 AM and 3:00 PM, when the UV rays are most intense.
- If you must be outside, try to wear a hat, sunglasses, and clothing made of light colored, light weight, tightly woven material.
- Use a sunscreen with a SPF of 15 or higher.
- Drink plenty of fluids to avoid dehydration.

**More ways to help heal your sunburn:**

- Drink lots of fluids to keep your body hydrated and to replace the moisture stolen by the sunburn.
- Fill a bathtub with cold water and dissolve one pound of baking soda or oatmeal in it. Soak in the bath for approximately 30 minutes, until you feel relief.
- Wash the affected area with an antibacterial soap to avoid secondary infection.
- Do not apply any creams, heavy butters, or petroleum jelly to the sunburn. They only cause more damage by trapping the heat and can make a burn deeper. The sunburn will heal faster if exposed to the air.



# Heal Insect Bites

**A look at insect bites:** A look at insect bites: Insect bites are painful wounds caused by the thrust of an insects stinger or bite into the skin. These bites can cause redness, itchiness, and inflammation. Although bites can go away without any treatment, the irritation and scratching can leave a scar.

Africa's Recommended Treatment:

## #1 Keep away bugs!

**The African Solution:  
Neem Oil**

Neem oil is used worldwide as a way to ward off pesky insects from your skin, and also from your garden plants. Simply add about fifteen drops to a spray bottle of water and spray on your skin to ward off insects. You can also use tea tree oil in the same manner, just add the fifteen drops to the water for a natural remedy.



*Spray a little neem oil around your garden to keep away pesky insects.*

## #2 Heal existing insect bites

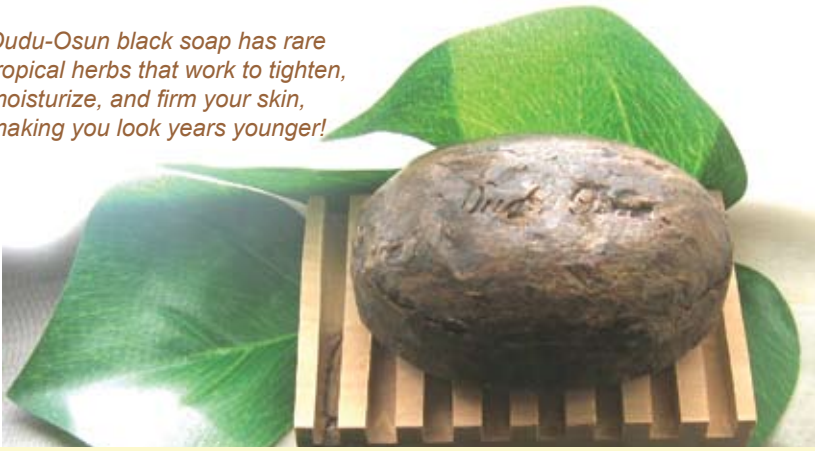
**The African Solution:  
Neem Oil  
Virgin Coconut Oil  
Tea Tree Oil**

Neem oil not only keeps away insects, but it also rapidly heals insect bites. Apply a few drops to the area of irritation for healing and relief. Virgin coconut oil is naturally anti-inflammatory, so it relieves itching quickly while healing the bite. Tea tree oil also helps to heal and relieve itching. Simply apply to insect bites with a cotton swab.



*Tea tree oil heals acne, blisters, insect bites, cold sores, and more!*

*Dudu-Osun black soap has rare tropical herbs that work to tighten, moisturize, and firm your skin, making you look years younger!*



## Reverse Aging

Africa's Recommended Treatment:

### #1 Choose the right soap

**The African Solution:** When your skin is aging it needs extra moisture and fatty acids to firm up the skin and keep it soft and supple. The soaps mentioned are made from all natural ingredients, and contain tropical herbs found in the heart of Africa. These soaps help not only to reduce wrinkles and fine lines, but they can take away liver, or aging spots commonly found on the face and body. When choosing a soap, choose something with moisture, and also try to avoid harsh detergents, chemicals, dyes, and fragrances.

### #2 Combat the aging

Africa has a lot of ways you can combat aging and aging spots. Here are a few options for you:

#### **The Coconut**

**Combat:** Coconut oil helps to keep the skin from developing liver spots or other aging signs. Simply apply virgin coconut oil to the skin daily to make skin soft and supple while healing signs of aging.

#### **Black Seed Solution:**

You can apply black seed oil to the face with a cotton ball, or for a more intensive approach you can apply black seed oil to wet skin. Cover with a warm, moist cloth and sit for twenty minutes. Wash off. Repeat a couple of times a week to reduce signs of aging.

#### **Vitamin E Oil:**

Vitamin E is famous for bringing your skin back to its young look! Vitamin E oil will go deep within your pores, firming up, while making your skin soft, supple, and revived.

#### **Anti-Aging Wonder with**

**Mango:** Made with a precise blend of the self-regenerating and healing 'Oma (super grade of Shea); this product exfoliates dead skin cells, stimulates cellular activity, and swiftly rejuvenates new cells. This cream is clinically proven to reduce aging signs, wrinkles, stretch marks, and uneven skin tone.

# Make a difference in your skin today



Discover the African difference and find the solutions to your everyday skin concerns.

Order online or over the phone by choosing your skin care solution from the listing to the right.

It's all here in this book packed with tips, ideas, and more!

Example:  
Name of product  
Item # - Weight - Price

## **Butters**

### Shea Butter

M-182 - 4 oz. - \$7.90

M-183 - 1 lb. - \$15.90

### Mango Butter

M-240 - 4 oz. - \$15.90

M-241 - 1 lb. - \$35.00

### Cocoa Butter

M-245 - 4 oz. - \$11.90

M-246 - 1 lb. - \$25.90

### Aloe Butter

M-233 - 4 oz. - \$11.90

M-234 - 1 lb. - \$29.90

### Olive Butter

M-238 - 4 oz. - \$11.90

M-239 - 1 lb. - \$27.90

## **Soaps**

### Dudu-Osun Black Soap

M-S501 - 6.5 oz. - \$3.98

### Natural Black Soap

M-S494 - 3-4 lbs. - \$39.90

M-S498 - 4 oz. - \$3.98

M-S500 - 8 oz. - \$7.90

### Liquid Black Soap

M-S110 - 8 oz. - \$5.90

### Shea Butter Soap

M-S455 - 5.5 oz. - \$3.98

### Shea Butter & Aloe Vera Soap

M-S405 - 4.5 oz. - \$3.98

### Cocoa Butter Soap

#### with Chocolate

M-S308 - 5 oz. - \$4.38

### Honey and Almond Soap

M-S404 - 4.5 oz. - \$3.98

### Neem Oil Advance Soap

M-S214 - 4.5 oz. - \$3.98

## **Oils**

### Joboba Oil

M-232 - 1 oz. - \$5.90

M-230 - 4 oz. - \$13.90

M-231 - 1 lb. - \$31.90

### Virgin Coconut Oil

M-220 - 4 oz. - \$9.90

M-221 - 1 lb. - \$25.90

### Neem Oil

M-316 - 4 oz. - \$9.90

M-317 - 1 lb. - \$27.90

### Tea Tree Oil

M-262 - 1 oz. - \$11.90

M-263 - 4 oz. - \$27.90

### Black Seed Oil

M-266 - 1 oz. - \$9.90

M-267 - 4 oz. - \$23.90

M-268 - 1 lb. - \$69.90

### Vitamin E Oil

M-320 - 1 oz. - \$11.90

M-321 - 4 oz. - \$25.90

M-322 - 1 lb. - \$59.90

## **Other**

### Dead Sea Salts

M-165 - 1 lb. - \$9.90

M-166 - 10 lbs. - \$58.00

M-167 - 55 lbs. - \$109.50

### Dead Sea Exfoliating Gel

M-169 - 5.3 oz. - \$11.90

### Aloe Vera gel

M-235 - 4 oz. - \$13.90

M-236 - 1 lb. - \$29.90

### Anti-Aging Wonder

#### with Mango

M-310 - 4 oz. - \$19.90