

New Ideas for the Holidays



New Oils

Givenchy: Pi (M) Type

Inspired By Pr@d*: Candy Night (W) Jo Malone: Red Roses (W) Type

(15 more on page 2)

(7 more on page 7)

New Designer Body Washes

Maison Francis Baccarat Rouge 540 Pink Sugar Carolina Herrera Good Girl

Also:

New Designer Lotions - page 4 Shampoo & Conditioners - page 5 Sugar Scrubs - page 6 Skin Creams - page 6 Shea Butters - page 4

Calendar



Free 2025

with any wholesale order in December

Long-sleeve Flow-Top Pant Set C-WK622 \$29.95

See all the newest fashions on pages 10-15

Style B



2



New Fragrance		New Editions	
Aquolina: Sweet Me (W) Type	O-A64	Aquolina: Pink Sugar Sensual (W) Type	O-A63
Bath & Body Works: Champagne Type*	O-B43	Impression Of D & G: Light Blue (W) Type*	O-D29
Bond No.9: New York Forever (U) Type	O-B45	Impression Of D&G: Rose The One (W) Type	O-D24
Burberry: Weekend (M) Type	O-B53	Ed Hardy (M) Type	O-E29
Burberry: Weekend (W) Type*	O-B54	50 Cent: Power (M) Type*	O-F54
Carolina Herrera: Bad Boy Extreme (M)	O-CX68	Paris Hilton (M) Type	O-PX63
Givenchy: Pi (M) Type	O-G01	Paris Hilton (W) Type	O-PX64
Jo Malone: Red Roses (W) Type	O-J00	Paris Hilton: Can Can (W) Type	O-PX65
Karl Lagerfeld: Paradise Bay (W) Type	O-K16	Perry Ellis: 360 Black (M) Type	O-PX68
Lancome: Tresor (W) Type	O-L33	Perry Ellis: 360 Black (W) Type*	O-PX69
Molton Brown: Fiery Pink Pepper (W	O-MX09	Queen Latifah: Queen (W) Type	O-Q12
Inspired By Pr@d*: Amber Pour Homme (M)	O-PX66	Ralph Lauren: Polo Blue (M) Type	O-R12
Inspired By Pr@d*: Candy Night (W) Type	O-PX67	Ralph Lauren: Romance (W) Type	O-R14
Inspired by Pr@d*: Infusion d'Iris (W) Type	O-PX70	Rihanna: Reb'l Fleur (W) Type	O-R15
Inspired by Pr@d*: Luna Rossa Carbon (M)	O-PX71	Tommy Girl (W) Type	O-T14
Pr@d*: Luna Rossa Extreme (M) Type*	O-PX72	True Religion (M) Type	O-T15
Sensual Vanilla Musk*	O-S18	True Religion (W) Type	O-T16
Vanilla Orchid*	O-V05	Vera Wang: Princess (W) Type	O-V06

1/3 oz. - \$2.49 **1 oz.** - \$3.95 **4 oz.** - \$9.95 **8 oz.** - \$16.95 **1 lb**. - \$29.95

* For a small number of the oils listed, prices are lower.

* 1/3 oz. - \$1.95 1 oz. - \$3.45 4 oz. - \$8.95 8 oz. - \$14.95 1 lb. - \$23.95

Batana Oil

Miracle hair thickener



Liquid Batana Oil (Ojon Oil) – 4 oz. M-R331 \$19.95



Batana Oil Securit Hale Grown Shampso Shampso



Batana Oil Natural Hair Growth

Shampoo 8 oz. M-R317 \$11.95 Conditioner

8 oz. M-R340 \$9.95

Shampoo & Conditioner Set M-R341 \$19.95

Benefits of Batana Oil

- Deeply moisturizes hair and scalp
- Helps repair dry, damaged hair
- Improves overall hair health
- Can be used as a body moisturizer
- 100% pure and natural



Batana Hair Growth Oil – 2 oz. M-R333 \$11.95 Batana Hair Butter - 4 oz. M-R329 \$11.95

New Lotions



Cherry Mango M-R378 \$7.95



Sea Moss Lotion M-R347 \$7.95



Black Seed Turmeric Lotion M-R348 \$7.95

Designer Lotions

8 oz Lotion \$7.95 each		
Amber White	M-R374	
Black Woman	M-R375	
Carolina Herrera: Good Girl	M-R376	
Chanel: Bleu De Chanel Parfum	M-R377	
Creed Aventus	M-R379	
Dior Sauvage	M-R380	
Egyptian Musk	M-R381	
Jimmy Choo I Want Choo	M-R382	
Marc Jacobs: Perfect	M-R383	
Maison Francis Kurkdjian Baccarat Rouge	M-R384	
Pink Sugar Lotion	M-R385	
Yves Saint Laurent: Mon Paris	M-R386	

New Shea Butters



Bou	ffants & Broken He	arts	
Creamy White Shea Butter			
8 oz.	M-R360	\$5.95	
Creamy Yellow	Shea Butter		
8 oz.	M-R361	\$5.95	
Coco Mango Sh	nea Souffle		
8 oz.	M-R365	\$9.95	
Juicy Peach Shea Souffle			
8 oz.	M-R366	\$9.95	
Midnight Amber Shea Souffle			
8 oz.	M-R367	\$9.95	
Pink Kisses Shea Souffle			
8 oz.	M-R368	\$9.95	

	Ashanti Naturals	
Blackjack Shea Souffle		
8 oz.	M-R364	\$9.95

New Hair Solutions













Fenugreek Hair Oil Serum – 2 oz. M-R332 \$9.95



7 Powers Hair Treatment Pomade M-R319 \$7.95





Aloe & Hemp Seed Oil Shampoo - 8 oz.

M-R343 \$9.95

Conditioner - 8 oz.

M-R344 \$7.95 Shampoo & Conditioner Set

M-R345 \$15.95



Maison Francis Kurkdjian Baccarat Rouge 540 Vitamin-Rich Conditioning Hair Oil - 4 oz. M-R316 \$4.95





Maison Francis Kurkdjian: Baccarat Rouge 540 Shampoo - 8 oz.

M-R372 \$9.95

Conditioner - 8 oz.

M-R338 \$7.95 Shampoo & Conditioner Set

M-R404 \$15.95

More Choices

	8 oz Shampoo	
Amber White	M-R369	\$9.95
Black Woman	M-R370	\$9.95
Egyptian Musk	M-R371	\$9.95
Pink Sugar	M-R373	\$9.95
	8 oz Conditioner	

	8 oz Conditioner	
Amber White	M-R335	\$7.95
Black Woman	M-R336	\$7.95
Egyptian Musk	M-R337	\$7.95
Pink Sugar	M-R339	\$7.95

8 oz Snampoo and Conditioner Sets		
Amber White	M-R400	\$15.95
Black Woman	M-R401	\$15.95
Egyptian Musk	M-R402	\$15.95
Pink Sugar	M-R403	\$15.95

New Skin Health



Egyptian Musk Shea Butter Sugar Scrub M-R388 \$9.95

Maison Francis Kurkdjian: Baccarat Rouge 540 Shea Butter Sugar Scrub M-R389 \$9.95

Egyptian Musk Ben Butter Sugar Scru



Strawberry Pound Cake Shea Butter - 4 oz. M-R314 \$3.95





Shea Tallow Balm - 4 oz. M-R342 \$5.95



Pink Sugar Moisturizing Skin Cream M-R346 \$5.95



Birthday Cake Shea Butter - 4 oz. M-R334 \$3.95



Snail Mucin & Hyaluronic Acid Face Cream - 2 oz. M-R358 \$9.95



Snail Mucin & Hyaluronic Acid Facial Serum – 2 oz. M-R359 \$11.95

Benefits of Snail Mucin

- Deep, long-lasting hydration
- Helps repair the skin
- Strengthens the skin barrier
- Balance your skin's pH levels
- Stimulates collagen
- Promotes supple, radiant skin
- Soothing and calming
- Enhanced absorption
- Lightweight and non-greasy

New Designer Soaps

8 oz Body Wash \$5.95 each

Egyptian Musk	M-R290
Amber White	M-R321
Black Woman	M-R322
Carolina Herrera: Good Girl	M-R323
Jimmy Choo: I Want Choo	M-R324
Maison Francis Kurkdjian: Baccarat Rouge	M-R325
Marc Jacobs Perfect	M-R326
Yves Saint Laurent: Mon Paris	M-R328
Cherry Mango	M-R330
Dior Sauvage	M-R355
Creed Aventus	M-R356
Chanel Bleu De Chanel Parfum	M-R357

Buy in Bulk save the most

West African Liquid Black Soap

Gallon M-S133G \$29.95 5 Gallons M-S133G-5 \$99.95 40 Gallons M-S133G40 \$400.00

Turmeric & Black Seed Liquid Soap

M-S153G Gallon \$39.95 5 Gallons M-S153G5 \$149.95

West African Black Soap Paste

5 Gallons M-S495 \$169.00

africaimports.com/more-choices/buy-in-bulk



Pink Sugar Body Wash M-R327 \$5.95 8. oz



Nelson and Purity are shown here with their new daughter in Zambia. They are two people who work with Good News school for children in need from difficult homes next to Lake Tanganyika. Nelson has worked to maintain the school and a clinic that is part of the school, and which serves people in the community. Purity has been a teacher of 10 to 15 year old students in the school since 2020.

See more about how your purchases help others at africaimports.com/africa-imports-gives-back/

New Soaps



The NEW Sunaroma: Oatmeal & Vitamin E Soap - 8 oz. M-S429 \$4.25

Herboganic

Patchouli Soap 100% Natural M-S811 \$2.95

African Black Soap with Shea Butter M-S812 \$2.95

Sea Moss Soap 100% Natural M-S813 \$2.95

Neem Soap 100% Natural

M-S814 \$2.95

African Black Soap with Cocoa Butter M-S815 \$2.95

Tea Tree, Lemongrass and Wildflower 3.5 oz M-S826 \$2.99

Herbal Sea Moss Soap 100% Natural M-S816 \$2.95

Neem, Rosemary & Turmeric 5 oz

M-S818 \$2.49

Jasmine, Honey and Shea Butter 5 oz M-S819 \$2,49

Almond, Coconut and Hemp Seed Oil 5 oz M-S821 \$2.49

Sage, Peach and Pomegranate 5 oz M-S822 \$2.49

Lemon, Pear and Berry 5 oz M-S823

\$2.49

Castor Oil, Lavender & Peppermint 5 oz M-S824 \$2.49

Mango, Papaya & Pomegranate 5 oz M-S825 \$2.49

Shea Olein

CBD Soap - 5 oz.

M-S817 \$2.95

African Indian Herbs (AIH)

Lavender Lemongrass Soap - 5 oz.

M-S828 \$2.95

Acne Soap - 5 oz.

M-S828 \$2.95

Ashanti Naturals

Black Soap Exfoliating Bar Soap - 5 oz.

M-S797 \$3.95

Coconut & Papaya Nourishing Bar Soap - 5 oz.

M-S798 \$3.95

Green Tea & Mint Detoxing Bar Soap - 5 oz.

M-S799 \$3.95

Kalahari Melon & Lily Hydrating Bar Soap - 5 oz.

M-S800 \$3.95

100% Natural Creamy African Black Soap - 8 oz.

M-S801 \$4.95

Oils Money Savers





Back in Stock In 16oz bottles \$19.95 / lb.

OBB-001 1 Lb Coconut Papaya
OBB-003 1 Lb Garden Strawberry
OBB-004 1 Lb Lavender Apple
OBB-017 1 Lb Juicy Peach
OBB-019 1 Lb Baby Powder Cream
OBB-021 1 Lb Pure Vanilla
OBB-024 1 Lb Vanilla Coconut
OBB-030 1 Lb Fresh Linen
OBB-036 1 Lb Tropical Dragon Fruit

Sale Oils

1/3 oz. - \$1.99 1oz - \$2.99 4oz - \$7.99 8oz - \$11.99 1LB - \$19.99

O-E94 Escada: Born In Paradise (W) Type
O-M73 Michael Kors: Sparkling Blush (W) Type
O-L96 Lacoste: Touch Of Pink (W) Type
O-E89 Estee Lauder: Beyond Paradise (W) Type



"My customers loved them! I really wanted to keep some of them but business is business, I sold them all!"



"Creed Green Irish Tweed and Carolina Herrera Bad Boy are my two best sellers so far. Long-lasting oils!"

~ Yolanda

~Drew

10 Sets That Save You Money



Set of 3 Ankara Print Off-Shoulder Ruffle Sleeve Dresses - ASSORTED C-WK601 \$29.95



Set of 3 Plus-sized Ankara Print Long Dresses - ASSORTED C-WK607 \$29.95



Set of 3 Sleeveless Ankara Print Dresses - ASSORTED C-WK611 \$29.95



Set of 3 Colorful Print Long-dresses + Headscarves C-WK592SET \$19.95



Set of 3 Ankara Print Long-sleeve Umbrella Dresses - ASSORTED C-WK604 \$24.95



Set of 3 Plus-sized Ankara Print Short Dresses - ASSORTED C-WK605 \$29.95

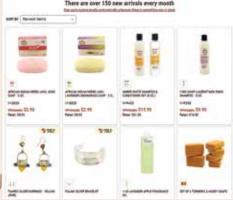


What is new right now?

See everything new at africaimports.com/new-items Updated in real time.



C-WK612 \$29.95





Set Of 4 Embroidered African Print Dashikis C-U305SET \$99.95

Embroidered African Print Dashiki C-U305 \$34.95

How to

save the most

1. Dozens Discounts

Order twelve of any one item and get it for the price of ten! It's like getting two items free.

2. Free Shipping

You get free shipping with any order of \$500 or more (except for oversized items) within the U.S. *International orders do not qualify for free shipping.

3. Low Minimum Order

Get started for \$100, or purchase a starter kit. After that \$50 Minimum Order for Wholesale Orders. Mix and Match. All Products must total \$50 or more.



Style 4



Style 5



Kente Print Sleeveless Maxi Dress C-WK599 \$13.95



Pink/Green Mud Print Wrap Dress - PLUS SIZE C-WK615 \$29.95



Red & White Circle Print Smocked Long Dress -C-WK571 \$49.95



Pure Elegance Smocked Fish Tail Dress - White C-WK588 \$29.95

Get a better look

- Videos of most clothing choices shown on their product pages
- See how it really looks and feels
- Have all the information before you buy

africaimports.com



For Holidays and **Black History Month**



C-WK614 \$29.95

Pants Set

Sizes: MD, LG, XL, 2X, 3X C-M207 \$29.95

The Newest Arrivals

Dresses - ASSORTED S-L

C-C070S \$49.95

The newest arrivals show up on the website before they are printed in a catalog.

How Much is in Stock?

Our website shows you the quantity in stock for each item.

Where is Your Order?

You can look up all of your orders, tracking numbers, and information. Just sign into your account at africaimports.com at any time.

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Find our weekly and daily specials online today and save 30% off the wholesale price.

More Choices

This catalog shows about 900 items www.africaimports.com shows over 9,000 products.

Top Ten Best-Sellers

See what people want most now at africaimports.com/top-10-best-sellers

Buy Now - Pay Later

With After Pay or PayPal Credit

Men's Clothing



Customer Spotlight



C-M470 \$99.95





Hear what other customers have to say at africaimports.com/testimonials



Accessories









Style A



Sisal and Leather
Boho Bag
Assorted designs
C-A891 \$34.95 \$24.95 each



Made



C-A891 \$34.95 \$24.95 each C-A938 \$29.95 \$19.95

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Jewelry









Multi-row Paper Bead Bracelet -ASSORTED Colors J-B738 \$3.95



Paper Bead Bracelet -**ASSORTED Colors** J-B737 \$2.95 each







Set of 6 Africa Map Kitenge **Earrings - ASSORTED** J-SET629 \$24.95

Quad-row Cowrie Shell **Cuff Bracelet** J-B961 \$11.95



Set of 6 Black/White

Bone Earrings -

J-SET627 \$11.95

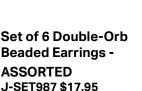
ASSORTED













Double-Row Uncut Cowrie Shell Choker J-N689 \$14.95

africaimports.com/more-choices/african-jewelry

Back in Stock



Blue/Orange Sun Palazzo Jumpsuit C-W176 \$39.95



Kitenge Bangle Assorted designs J-B701 \$2.95 each



CHILDREN STATE STA

Set Of 6 Long Bone Earring Pairs J-SET433 \$9.95



Sunaroma: Conditioning Goat's Milk Soap - 8 oz. M-S422 \$4.25



100 Uncut Kenyan

Cowrie Shells

M-B403 \$4.95

Argan & Mongongo Soap - 3½ oz. M-S227 \$1.49



Herboganic: Aloe Vera, Turmeric and Grapefruit Herbal Soap, 5 oz M-S820 \$2.49



Purple Irish Sea Moss - 4 oz. M-R020 \$14.95



Purple Irish Sea Moss - 1 Gallon Bucket 2 lbs M-R205 \$79.95



Organic Noni Healing Juice - 32 oz. M-542 \$29.95



Tea Tree Antiseptic Cream - 4 oz. M-P625 \$9.95



Peppermint Liquid Black Soap - 8 oz. M-S107 \$3.79



AFRICAN
LACK SOAP

Set Of 3 Liquid African Black Soaps M-S011 \$9.95





Ultra Growth Basil & Castor Oil Pro-Growth Shampoo & Conditioner M-R214 \$12.95



Jamaican Black Castor Premium Hair Oil - 4 oz. M-R296 \$5.95



Milk & Honey Whipped Shea Butter Body Butter M-R232 \$7.95



Natural Tea Tree Whitening Toothpaste M-P267 \$4.95

Customer Spotlight



~Brit in Casa Grande, AZ



~Floyd the Barber in Milton, FL

Hear what other customers have to say at africaimports.com/testimonials

Price Specials Good through December 31, 2024



Kente Tie - Style #3 C-A924 \$4.95 \$3.95



Gold Embroidered Dashiki White C-M167 \$17.95 \$9.95





African Doll On Stand LARGE **Assorted Prints** M-D020 \$14.95 \$11.95



Silver Ankh Necklace: Medium (2") J-N021S \$3.95 \$2.95



Kenyan Rosewood Kwanzaa Unity Cup M-201R \$7.95 \$5.95



Large Fula Silver Twist Earrings - 11/2" J-E301 \$15.95 \$9.95



African Sistrum Loop Rattle M-M041 \$9.95 \$4.95



Karanja Oil M-P217 4 oz. \$7.95 \$5.95



Karkar Chebe Hair **Pomade** M-R318 \$7.95 \$5.95



Chebe & Karkar Hair Oil - 1 Lb M-P995-LB \$29.95 \$19.95



Kalla Castile Soap Flaxseed & Tea Tree M-S164 \$4.95 \$3.95



Cocoa Butter Lotion - 11.15 oz. M-R082 \$5.95 \$4.95



Vanilla Glycerine Soap Bar M-S784 \$2.95 \$1.99



Turmeric Body Butter M-R199 \$9.95 \$5.95

Save \$\$\$ on items with minor imperfections



Mango Peach Hair & Body Oil - 4 oz. BB-1580 \$3.95



*EXPIRED Madina: Natural **Coconut Cinnamon Toothpaste** BB-1588 \$1.95



Turmeric-Shea Butter (Coconut Fragrance) BB-1573 \$3.95



DAMAGED Set Of 6 Kaftans (ASSORTED SETS) BB-1568 \$29.95

africaimports.com/bargain-basement

Celebrate Kwanzaa



Traditional Kwanzaa Set

Set Includes: Kinara, Candles, Mat and Unity Cup

M-200 \$39.95

Deluxe Kwanzaa Set M-200D \$64.95 Kwanzaa Set M-200E \$39.95



Deluxe Afrocentric KWANZAA Tote Bag C-A890 \$14.95



Kwanzaa Mat 18" X 12". Woven of high quality PVC material. Made in China. M-202 \$4.95



Kwanzaa **Candle Set** M-203 \$11.95



Kenyan Rosewood Kwanzaa Unity Cup M-201R \$7.95



Kwanzaa Unity Cup - Animal Deco -**ASSORTED** M-201AN \$7.95



Maasai Shield Design Kwanzaa **Unity Cup** M-201S \$11.95

Happy Kwanzaa Flag (3' x 5') FL-KWANZAA \$9.95







Flags of Africa 54 African country flags

Each flag is 3' x 5'. Visit our website or ask for any African country.

item# FLAG + Country Name \$9.95 each

Flags Of The Caribbean **Territories** FLCI \$9.95 each

3' x 5' African American Flag FL-A035\$9.95





With Map



Black Kwanzaa Kinara K-001 \$19.95



Brown Kwanzaa Kinara K-002 \$19.95



Natural Wood Kwanzaa Kinara K-004 \$19.95

Colors Of Africa Kwanzaa Kinara

14.5" wide and 5" tall K-003 \$19.95



Black "KWANZAA" Kinara K-015 \$19.95



Brown "KWANZAA" Kinara K-016 \$17.95



"Kwanzaa" Natural Wood Kinara

K-005 \$19.95 Made Africa

Gye Nyame Dark Wood Kwanzaa Kinara K-008 \$24.95

Gye Nyame Pyramid Kwanzaa Kinara K-006 \$24.95

Pyramid Kwanzaa Kinara K-007 \$24.95

KWANZAA Kinara Biribi Wo Soro: Black K-012 \$24.95

Gye Nyame Pyramid Kwanzaa Kinara: LG K-013 \$29.95

Handmade Large Wooden Ankh Kinara M-206 \$23.95

Handmade Large Wooden Kinara M-207 \$19.95

Handmade Large Wooden Kinara - Black M-212 \$14.95

Save \$\$\$ on items with minor imperfections

Large Wooden Kinara - SMALL **DAMAGES**

BB-0080

\$13.95

DAMAGED Black Kwanzaa Kinara

BB-0688 \$11.95

DAMAGED Brown Kwanzaa Kinara

BB-0689 \$14.95

Download the FREE

Kwanzaa E-Book

KWANZAA



Each family celebrates Kwanzaa in its own way, but celebrations often include songs and dances, African drums, storytelling, poetry reading, and a large traditional meal.

africaimports.com/content/ PDF/Kwanzaa.pdf

Fragrance Spotlight



Similar to
Maison Francis
Kurkdjian:
Baccarat Rouge
540 (U) Type
O-M56

This fragrance is for anyone who loves a rich, sophisticated scent. It's perfect for those who want a fragrance that feels luxurious and elegant.

See the newest oils as soon as they arrive at africaimports.com/ oils-incense-burners/new-oils S. Hackensack, NJ, 07606 201-457-1995 www.africaimports.com

Price Specials | Oil Sale | New Arrivals



Sale Oils Page 9



NEW Oatmeal and Vitamin E soap

Find Everything you need for Kwanzaa

Price Specials

Pages 20-21



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If you are unhappy with anything you order for any reason (or even for no reason), you can return your item(s) for a full refund or exchange: whichever you choose. All returns must be undamaged and returned **within 30 days** of your purchase for a complete refund. No returns for BB sets and used/opened personal care items. Clothing must not be soiled or laundered.

We do not pay shipping costs for returns or exchanges.